



The Pottstown Cluster of Religious Communities

137 Walnut Street • Pottstown • Pennsylvania • 19464

610.970.5995 • Fax 610.970.6385

Instructions for Clothing Drive Organizers

Thank you for helping the Cluster serve the basic needs of our community by organizing a collection drive for your group, church, school, or business. Working together, we will provide clothing and essential household items for Pottstown families requesting assistance. We kindly ask that you follow these instructions for organizing a drive. For more information, **contact Lylly Smithson** at clusteroperations@verizon.net.

1. Notify us of your campaign. Please phone or email with (1) the name of your organization, (2) your name, (3) a contact email address or phone number, and (4) the date you anticipate bringing your donations to the Cluster.
2. Excite your group about the Cluster! Spread the word, post signs, and make regular announcements at your meetings. Let your group know that last year we provided food and clothing to over 11,000 people and this year we hope to serve even more families with their help.
3. Help your group understand what you're collecting. Please familiarize yourself with the regularly updated wish- list on our website www.pottstowncluster.org.
4. Collect your clothes, food or other items. Do this whichever way you think will be most successful. The Cluster can provide a wish-list to pass out to members; signs to paste on a communal box; personalized thank you notes; and anything else that would help your collection.
5. Bring your items to the Cluster. If you need a Cluster volunteer to come and pick up the items, please contact us as soon as possible to make the arrangements.
6. Be happy! You've served your community and provided essential support to a local family.

Through interfaith cooperation, the Pottstown Cluster of Religious Communities addresses the spiritual, social and basic needs of persons within the Greater Pottstown community. Our programs and referrals are coordinated to help individuals make real progress in moving from dependence to productive self-sufficiency.