

Signature Page 2018

Dear Friends,

It's that time of year again — the lazy, hazy, crazy days of summer. And with that, at the Pottstown Cluster of Religious Communities' (PCRC), comes our annual Signature Page fundraiser. Now in its 8th year, we are excited to announce that J.P. Mascaro & Sons has generously pledged \$10,000 as a match for this annual campaign!

What does this "match" mean?

J.P. Mascaro & Sons' core business philosophy is giving back to the community and takes tremendous pride in its support of charitable organizations. As a family owned business, they view this assistance as a responsibility and operate not only as a productive corporate citizen, but as "Your Friend in the Community."

Lindsay Mascaro Ptaszenski, Director of Education and Community Relations at J.P. Mascaro & Sons commented, "We love doing matching donations with different organizations. It's easy to go out to one person, but if you can go out to many people, it inspires other people, and it doubles the money!" This means for every dollar raised toward the Signature Page campaign, J.P. Mascaro & Sons will donate two, up to \$10,000.

What are the details of the campaign?

-  The PCRC 8th Annual Signature Page Fundraising Campaign will launch on Monday, June 11, 2018, and end on Wednesday, July 18, 2018.
-  The Campaign will be a two-page ad in *The Mercury* displaying the signatures and logos of people and businesses in support of our programs.
-  This Campaign raises much needed operating funds to support our work, so we ask for a minimum amount of \$10 per individual signature; \$25 per business name; and \$50 per business logo. There is also an option for \$500 per "corner square" for business logos. (8)
-  **NEW THIS YEAR:** in an effort to give our supporters choices and make it easier to participate in the Campaign, there will be a digital component. For more information, and to "sign" and support the Campaign online, go to pottstowncluster.org/SignaturePage.

At the Pottstown Cluster of Religious Communities (PCRC), we are grateful to the many volunteers, donors, and staff who are dedicated to providing tangible services, support, and spiritual guidance to address the basic needs of persons within and beyond the Greater Pottstown area.

Because of the generosity of our community partner — J.P. Mascaro & Sons — we can double the impact of our annual campaign this year, helping us to display hundreds of names demonstrating the importance of our work and the commitment to helping those in need in our community. We hope you will consider joining J.P. Mascaro & Sons in being our "Friend in the Community" by participating in our Signature Page Campaign this year.

With sincere appreciation,



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