

Dear Friends,

It takes a village to do the work of the Pottstown Cluster of Religious Communities (PCRC), securing stability in the lives of neighbors in the greater Pottstown area. And that means during this time of year you have the opportunity to showcase your support for PCRC's mission in *The Mercury*, sharing your commitment to positively impacting the lives of those in need, for the betterment of our community.

What are the details?

- PCRC's 9th annual Signature Page Showcase of Support will launch on Tuesday, June 4, 2019, and continue through Monday, July 15, 2019.
- The **Signature Page Showcase of Support** is a two-page spread in *The Mercury* displaying signatures and logos of people and businesses in the community who support our mission, and will be published the beginning of August.
- This community initiative raises much needed operating funds to support our work. Our goal this year is \$20,000, so we ask for a minimum of \$20 per individual signature; \$75 per business logo, and \$500 per "corner square" personal or business ad. Any donation beyond these suggested options is greatly appreciated!
- EMAIL OPTION: in an effort to give supporters more diverse ways to participate, supporters can once again choose to email a signature or business logo to signaturepage@pottstowncluster.org. For more information and more detailed instructions, go to pottstowncluster.org/signaturepage.
- Sharing the Signature Page Showcase of Support information with your social media contacts is a great and easy way to spread the word. Our handles are:

Facebook – @pcrcoutreach (use this handle to tag us in a post)
Twitter – @ClusterOutreach (use this handle to mention us in a tweet)
LinkedIn – Pottstown Cluster of Religious Communities
Instagram – @PottstownCluster

We invite you to showcase your support either for the first time or the ninth time through our **Signature Page Showcase of Support** and hope you will encourage others to do the same.

With sincere appreciation,

Barbara Wilhelmy, LCSW

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